

Supported by: **the mission**tm
the mission[®] marketing group plc

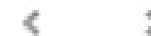
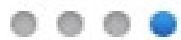
The GWG Website of the Year Awards 2016
Winners Announced

[FIND OUT MORE](#)

Latest: [Christmas Gifts from Wick...](#) [The Battle of Christmas A...](#) [Cochine Highlights](#) [HubBox](#) [Telegraph Travel Wins Web...](#)



My Web with Leonora Bamford, founder of My Baba, the popular online parenting magazine



SEARCH



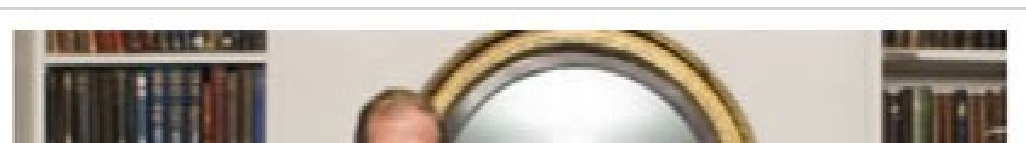
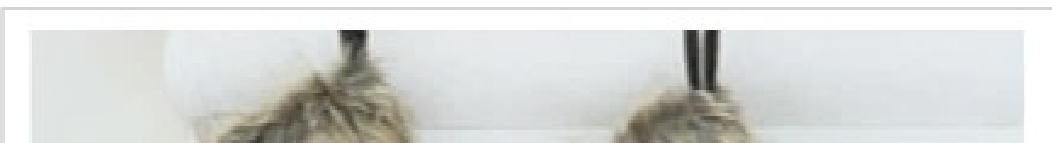
Popular Guest Editors



Over the past few years, leading interior designers and retailers have shared their favourite websites with us.

THE WHITE COMPANY
LONDON

THE INSPIRATION EDITION



Leonora Bamford

mybaba.com



We don't know how she does it. **Leonora Bamford**, (pregnant) mother of two and founder of online parenting magazine **My Baba**, talks to The GWG about blogs, shopping online and social media. **My Baba** is packed with expert advice on fertility, pregnancy, motherhood and parenting. Leonora recently launched the first product in a line of children's supplements in collaboration with fertility guru Zita West. Go girl.

My favourite website... Cool Hunting - If I had the time, I would spend all day on CH. It keeps you up to date on everything from design and tech to travel, style and food.

My favourite app... Dare I say, Hailo? - I use it far too often but I love not having to pay cash for a taxi. You kind of forget about payment until your credit card comes in.

My blog of choice... I wish I had more time for surfing blogs. A few of my favourites include **Camille Styles**, **Babyccino Kids**, **High Snobiety**, **The London Chatter** and **Food 52**. I keep up-to-speed by following their Instagram feeds.

My internet hero... Mother Pukka - She's only been vlogging for just over a year and I love what she's doing. She's incredibly brave and quit her job to blog and vlog full-time. I can't wait to see what she does next.

My most recent buy online... It has to be Amazon right? - I'm a slave to one-click. I'm embarrassed to say it was a sack of food for my daughter's guinea pig! My most recent buy for me were black skinny **Top Shop** maternity jeans.

Leonora Bamford, founder of online parenting magazine, **My Baba**, talks about blogs, shopping online and social media.



SEARCH



Popular Guest Editors



Over the past few years, leading interior designers and retailers have shared their favourite websites with us.

GUEST EDITOR



Aron Gelbard, co-founder of Bloom & Wild, the website that has re-imagined flower gifting, gives us an insight into his life online.



BLACK FRIDAY SALE

Book just downloaded/read... **Tender is The Night** by **F. Scott Fitzgerald** - I was staying at Hotel du Cap and couldn't help be transported back to a time when it was written.

My Favourite tweeter... **Donald Trump**

My favourite Instagrammer... my husband **George**, **@bamfordwatchdepartment** - He inspires me to take better images.

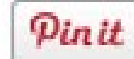
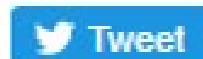
Social media allowed me to meet... The team behind **The Gruffalo** reached out to us and we got to meet Axel Scheffler, the illustrator. He was amazing to watch and made us some personalised My Baba prints. We get to interview loads of cool people for the site and normally get an 'in' through social media. Our latest one is with **Isla Fisher** talking about her new book but still the most popular has to be **Giovanna Fletcher** who's married to Tom Fletcher, of McFly fame.

Most worthwhile newsletter subscribed to... **Sheerluxe** I'm obsessed. I look forward to the daily newsletter and click on far too much. It keeps me up-to-date with style, food and where's hot to go out.

Pet hate about life online... It's never offline! Running your own business you have to be on it 24/7.

Stand out online memory... We created this video with Meningitis NOW earlier this year and I'm so proud of it. We got lots of celebrities involved and had a huge amount of public support in sharing it. It's only three minutes and tells you what signs to look out for.

iPhone or Android... iPhone.



RELATED CONTENT...

Aron Gelbard

James Hirschfeld

Stuart Watkins

Clare Reid

Neil Jacobs

Annabel Kilner

Scott Phillips

Annabel Rivkin and Emilie McMeekan

Manuel De La Esperanza

Victoria Bastide

Richard Conway

Daniel Puddick

Sean Brecker

Catherine Hanly

Rune Sovndahl

Paul Trueman

Naren Shaam

Nick Telson

Guy Livingstone

Ayman Jomaa

Mel Wells

Rocco Gardner

James Cox

Sarah Raphael

BLACK FRIDAY SALE

20% OFF

AT TIDY BOOKS
with code **B F 2 0**

SHOP SALE

ends 28/11/16



CHARLES TYRWHITT

**SHIRTS
4 FOR
£100**

ONLY £25 EACH

SHOP NOW