



Pushchair party

My Baba AND Mothercare
WHEEL IN FOR A STYLISH
CELEBRATION



An impressive 240 of the parenting world's bloggers and vloggers descended on London's IRIS Studios to attend a glamorous 'pushchair party' hosted by My Baba and Mothercare. The two joined forces with Silver Cross, Bugaboo, Baby Jogger, Cybex, Stokke and Nuna to showcase luxury strollers against a backdrop set by party planners Dazzle & Fizz. The highlight was a quiz hosted by *Dragons' Den* star Touker Suleyman, with teams including Sky Sports presenter Olivia Wayne, Chloe Delevingne, Anna Whitehouse of Mother Pukka, Sarah Turner of The Unmumsy Mum and Clemmie Telford of The Mother of All Lists. Honestly Healthy's Natasha Corrett took to the stage with Bumps & Burpees for a buggy fitness demo, while digital beauty concierge Ruuby pampered mums with the latest nail colours. Meanwhile, a team of Norland nannies looked after the younger guests in a crèche stocked with toys from the Early Learning Centre, crafts by Anorak, and snacks by Ella's Kitchen, Kiddylicious and Pip Organic. The champagne flowed, mocktails were provided by Seedlip and mountains of Daylesford chocolate brownies were scooped by little and big guests alike. As the party came to a close, guests left laden with bags filled with gifts from Cybex, Stokke and Bugaboo, a copy of Baby London, Mrs Wordsmith loo rolls, a Matchstick Monkey teether, Mama Mio skincare and Bloom and Wild flowers courtesy of Silver Cross. **D**



PHOTOGRAPHY: DAREN SIEEBUSH

London's IRIS Studios provided the backdrop.

Dragon's Den star Touker Suleyman hosted the quiz